CPA

Practice **Advisor**

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contest, an annual program sponsored by Intuit, the maker of QuickBooks. Winning the contest earned the Oakland-based developer of STEM-focused toys for girls a 30-second commercial during the Super Bowl. STEM stands for the core areas of science, technology, engineering and math, and there is a movement to encourage more interest by girls and young women in these traditionally male-dominated professions.

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Small Business

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