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Website Relief from AccountantsWorld is a website creation tool for professional accounting, bookkeeping, payroll, and tax practitioners. The service is part of the PowerPractice Suite, which includes products such as Accounting Relief, Payroll Relief, Practice Relief, CyberCabinet, and PFP Relief. When combined with tools for sales tax and income tax preparation, the solution is a strong suite of applications for practitioners who work with small businesses.

Website Relief is a menu-driven website builder which allows users to control all aspects of the firm's internet presence, including content, navigation structure, search engine optimization, newsletters, and e-mail accounts. Firms can create their

own website using the included templates, use an outside consultant, or engage

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provided Google Analytics account can be added through the website control panel.

Website Relief includes one domain name for the firm's use, and additional domains can be added if desired. The internet domain for the service (e.g. firmname.com) is held by AccountantsWorld for the firm, and can be transferred to the firm's control at the conclusion of a Website Relief subscription for a \$50 per domain fee. The service is operated on virtual servers by a leading cloud computing company in a secure data center with third party security reviews. Backups are maintained in multiple data centers, with the databases mirrored to multiple locations for redundancy. The product includes five configurable POP e-mail boxes with 10GB per account of storage.

Integration with the AccountantsWorld CyberCabinet cloud-based document management and client portal service is available for those who subscribe to both services. The company reports that CyberCabinet can be operated in compliance with major regulatory requirements, including HIPAA, FERPA, and GLB. All of the AccountantsWorld PowerPractice suite applications are hosted in data centers within the United States.

### **Best Firm Fit:**

Firms who use the AccountantsWorld Power Practice Suite of applications for client engagements.

### **Strengths**

- Website Relief allows users to create a firm's website using a graphical page editing application. Users can easily include pages for social media, financial calculators, and news feeds within the site, and advanced users can modify the HTML code for the pages.

- Users can administer e-mail accounts and forwards from within the application.

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does not support either IMAP or Microsoft Exchange connections.

## Summary and Pricing

Website Relief is priced at \$59 per month, or \$595 per year (if paid in advance).

Firm Management

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