## **CPA** Practice **Advisor**

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## TrustFile

## Avalara

Avalara pioneered a web-based compliance platform for sales tax automation nearly a decade ago and now provides a complete set of transactional tax compliance services for businesses of all sizes. With the release of its newest product Avalara TrustFile, it is looking to add a new level of sales tax automation specifically for online sellers. TrustFile simplifies sales tax reporting and filing for businesses.

Users simply Import transaction history and TrustFile creates a detailed sales tax filing report. With built-in collection reports, businesses no longer need to guess if they collected the right amount, or how much they need to file. TrustFile keeps track of how much sales tax has been paid, in case of an audit, and it's free to use. Accounting professionals serving clients who sell online can now recommend the most advanced sales tax reporting tool available today.

Click here to see all of the other nominees for the 2014 Innovation Awards.

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