#### **CPA**

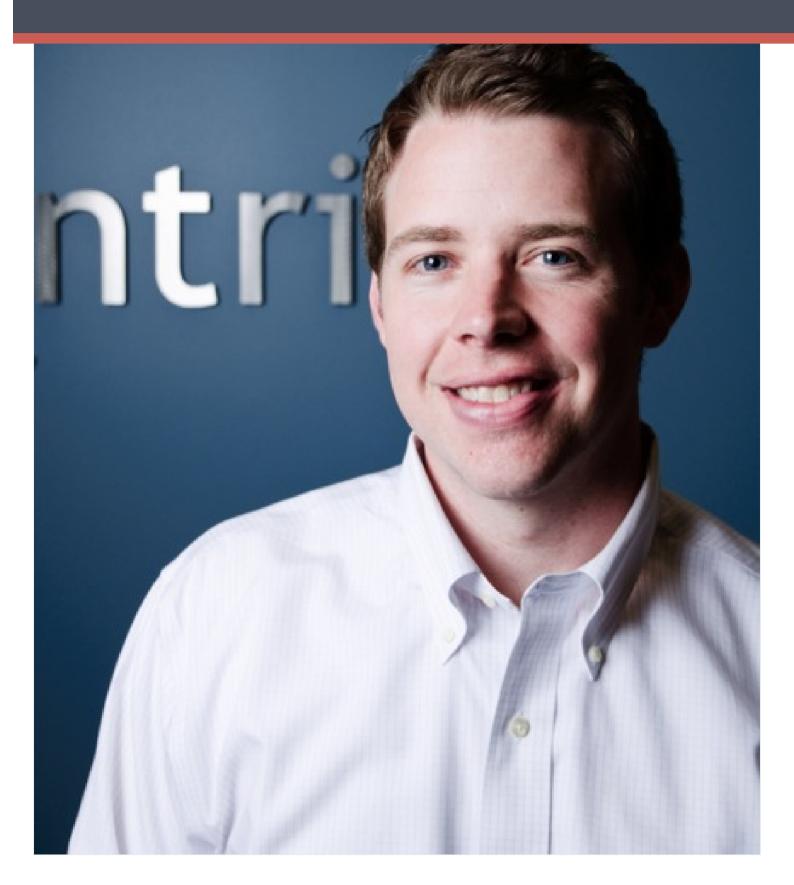
### Practice **Advisor**

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of our revenue comes from our clients moving to our cloud.

## In what ways have you contributed to your firm/company to make it a better place?

I am a driver and I am restless. This combo has an equal opportunity to create chaos (and it has at times), but it's largely a positive in a business where obstacles are many and the market is highly competitive. I have yet to lose my energy after 9 years at Xcentric and have been able to drive change organizationally, tweak products & services, and change the way we sell and market.

### What major changes do you foresee in the accounting profession of the near future (3-5 years)?

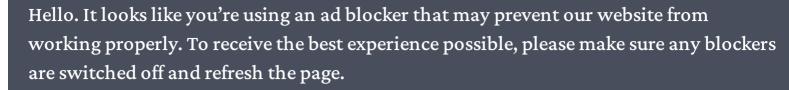
As the next generation of leaders take their seat at the table, I envision firms taking a more technology-centric approach to client service and marketing. Borders will begin to fall and specialized firms will run a leaner office environment with more and more people operating from markets around the world/country all made possible by the migration to cloud computing.

# How do you see yourself participating in shaping the future of the accounting profession?

While I am neither a technologist nor an accountant, I have an opportunity to be a bridge of communication and vision across the two unique professions. I hope to continue to provide tangible steps that allow firms to take advantage of the leverage technology provides their practice.

#### What is your career philosophy?

Take work home. Take home to work.



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Technology

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