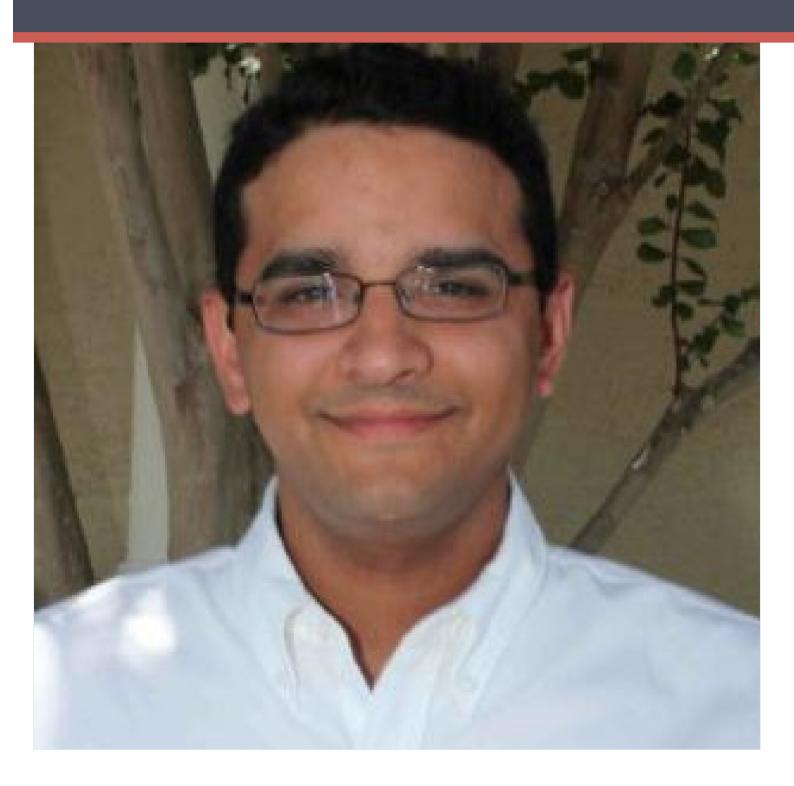
## **CPA**Practice **Advisor**

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**Hector Garcia, CPA.CITP** 

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read?

The Soul of Enterprise, The Economist, Wall Street Journal

- 2. In what ways have you contributed to your firm/company to make it better?

  I have used my social media reach to bring traffic and credibility to the firm
- 3. In what ways do you participate in the professional community to change/improve the accounting profession?
  I co-host a webinar series called QB Power Hour in which I show my colleagues how to maximize Quickbooks and other connected technologies to improve their practices
- 4. In what ways do you participate in your local community to help others?

  I our local group Woodard Group Miami, I work with local QuickBooks

  ProAdvisors and help them with improve their QuickBooks skills
- 5. What changes do you foresee in the accounting profession of the near future (3-5 years)?
  - Banks and software companies will work much better together and will commoditize the data entry portion of our profession; forcing us to add more value in other areas
- 6. How do you see yourself participating in shaping the future of the accounting profession?
  - Continue to be at the forefront of technology and sharing that knowledge
- 7. What is your career philosophy?

  Learn as much humanly possible, share as much as time allows, and be transparent 100% of the times
- 8. Describe one person who has been an important mentor to you and how that person helped change your life.
  - Ron Baker, I read his books and listed to his podcast with Ed Kless; they are fantastic. I learn so much from them. Ron's value philosophy helps be approach how I service and advice my clients.

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