CPA

Practice **Advisor**

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- I have been able to contribute to my firm, Eide Bailly LLP, in several ways. I think that being a young female Partner allows me to offer a perspective that is different from many of my Partners. I have had the opportunity to serve on the CEO selection committee. I am a committee member of our First Focus committee. Until recently I was the Co-Director of Dealerships for the Firm.
- In my office I serve as a Career Advisor and mentor for the staff. I guide them to become involved in the community. Business development is a scary area for many young accountants. It is not a natural thing, so I try to help introduce them to business development with both existing clients, in the business community and in our local community.
- In what ways do you participate in the professional community to change/improve the accounting profession?
- I participate in the professional community to help change and improve the accounting profession by participating in different committees for the Oklahoma Society of CPAs. I am also on the Board of Advisors for the Michael F. Price College of Business Steed School of Accounting (see below). Additionally, I have regularly given presentations on the Affordable Care Act.
- In what ways do you participate in your local community to help others?
- I truly enjoy the opportunity to participate in my local community, Norman, Oklahoma. Norman is a college town with around 115,000 residents. We have so many great organizations that do so much for the community. I have had the privilege of serving on the board of the United Way of Norman which supports many of our local non-profits. I am the Immediate Past-President of the Norman Chamber of Commerce, where we were just able to help pass a \$209 million qualify

of life package. I have served on several other non-profit boards and committees as

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- I also see a change with the younger generation. The younger generation works hard, but they would typically like more time away from the office. This can be a challenge when there are clients from different eras.
- How do you see yourself participating in shaping the future of the accounting profession?
- I see myself participating in shaping the future of the accounting profession in two ways. First, I am on the Board of Advisors for the University of Oklahoma, Michael F. Price College of Business, Steed School of Accounting. In this capacity I have the opportunity to work with other professionals, as well as the College leadership and Professors, on the direction of the school.
- Additionally, in the firm, I am on our First Focus Committee. Per the Eide Bailly website, First Focus seeks to nurture a Firmwide culture where women are as likely to succeed as men. Since starting this initiative, Eide Bailly has considerably raised the number of women partners and created a positive, empowering environment for all professionals. This is a wonderful initiative, that I am very passionate about, that engages the topics important to women in public accounting.
- What is your career philosophy?
- My career philosophy revolves around relationships. Public accounting is so much about relationships. Any firm can prepare a tax return, but do your clients have the confidence and by-in which allows you to be their trusted advisor?
- Describe one person who has been an important mentor to you and how that person helped change your life.

• It is hard to just pick one person who has been an important mentor to me. So

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