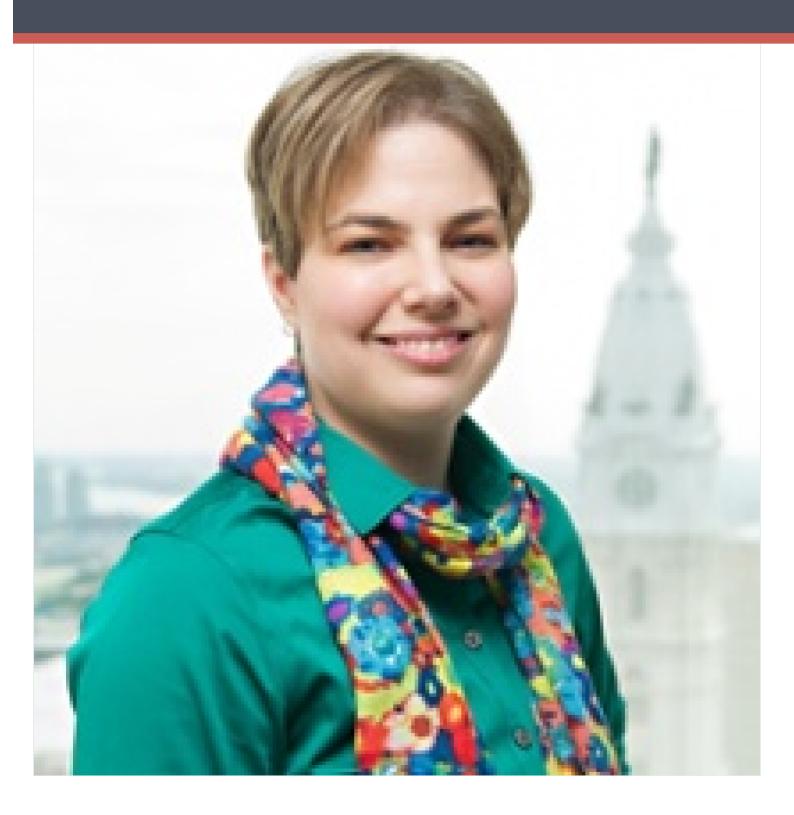
CPAPractice **Advisor**

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Rosalind W. Sutch, CPA, MT

Shareholder

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Aside from the accounting websites, which blog/website do you consider a must-read?

Honestly, most blogs I read are accounting/tax related and a few are fitness related. Also I'm an avid reader of the Wall Street Journal. Here is my must-read list:

Tax – Anything Tony Nitti or Kelly Phillips Erb Writes:

http://www.forbes.com/sites/anthonynitti/#563f3162466f

http://www.forbes.com/sites/kellyphillipserb/#dc008ec3dbaf

Fitness/Well being:

http://www.nerdfitness.com/blog/

https://www.t-nation.com/blogs

General Business:

www.wsj.com

In what ways have you contributed to your firm/company to make it better?

As one of our youngest Shareholders, I believe I add an important form of diversity to firm leadership. Our firm does a great job of making decisions not only for those sitting at the table, but with the long view of planning for those not yet there. I believe having younger Shareholders at the table now helps our firm leadership continue to focus on this mentality.

I co-founded the Drucker & Scaccetti Business Academy ("DSBA") with one of my business partners, Geoff Mesko. We created the DSBA to provide a structured method of engaging and educating our Associates on various business and leadership related

curriculum not focused on technical tax issues, including soft skills important to

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Greater Philadelphia Women of the PICPA Committee, providing tips, insights, and guidance for driven women accountants to apply to their careers.

I have made numerous presentations (in person or via webinar) to practitioners about the practical aspects of representing unmarried cohabitating couples and tax and financial planning issues affecting the LGBTQ community. As marriage equality laws have changed over the past few years, it was important to reach practitioners and provide education so that the members of the LGBTQ community can have competent representation to address their sometimes unique tax and financial planning needs.

In what ways do you participate in your local community to help others?

I participate in various boards and committees, usually where my business acumen and accounting skills can be useful. My current active involvement includes:

- Current Board Member & Finance Committee Member Nutritional Development Services
- Current Finance Committee Member Catholic Social Services
- Current Board Member of Independence Business Alliance
- Current Fall Festival Committee Member & Liturgical Minister

 Our Mother of Good Counsel
- Current Volunteer Council of Presidents Associates LaSalle University
- Current Committee Member Young Leadership Committee JDRF, Philadelphia

I am most passionate about issues revolving around nutrition/hunger, civil rights and Type 1 Diabetes and participate in events benefiting these causes regularly.

What changes do you foresee in the accounting profession of the near future (3-5 years)?

Technology is going to have a huge impact on the accounting profession soon and

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ways to add value to our clients with our consulting services.

How do you see yourself participating in shaping the future of the accounting profession?

I participate in the shaping of the future of the accounting profession every day! My daily interactions, including technical and soft skills "teaching moments", with my firm's Associates are the most important investment I can make in the future of the accounting profession.

I am an active alumna in the accounting department and business school of my alma mater, LaSalle University. I speak to students about choosing tax and public accounting as a career. I have a formal mentor relationship with fellow alum and have advised him through the early stages of his career.

I plan on continuing to be part of the PICPA and their efforts to shape the future of our profession.

What is your career philosophy?

My career and life philosophy are very similar. One of the most important skills we need to succeed in personal and business relationships is the ability to communicate clearly. Whether you are communicating with your spouse, your peers, your staff, or your clients, clear communication is imperative to successful relationships.

I'm particular about direct communication. While softening a message can be important, most of the time communicating a point clear and concise is more effective. Communicating or clarifying expectations is an important form of communication from a business perspective.

Describe one person who has been an important mentor to you and how that

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Bob Dunne (Tax Services Partner at Grant Thornton) is a long time family friend and hired me for my first internship in tax. He has modeled hard work and perseverance, provided me with a template for success in taxation and continues to be a willing sound board for career decisions and feedback. The second, Jane Scaccetti (cofounder, CEO and Shareholder at Drucker & Scaccetti) has provided wise counsel about nearly everything in my life (personal and professional) since I joined the firm in 2002. Jane's leadership and commitment to our community is inspiring and I have been lucky to have her counsel for my entire full-time career.

Learn more about this year's 40 Under 40 Honorees.

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