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**Jared Rhine, CPA, MBA**

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read?

I keep up to date on current economic events on Jim Cramer's TheStreet.com. A great free news sight that covers it all.

**In what ways have you contributed to your firm/company to make it better?**

I have brought forward many tech aspects to help enable quicker communication and efficiency. Using file sharing sites like Dropbox.com enables a great amount of information to be provided securely and safely. In addition to that, clients love to be able to text me information W-2's, 1099's, IRS notices. That's something I don't see with the older CPA community.

**In what ways do you participate in the professional community to change/improve the accounting profession?**

We have local CPA clubs that we network with and get continuing education with together. Tax laws are growing increasingly confusing for everyone. Having your network of local CPA's to turn to when the instructions just don't do the trick. I love giving advice on topics that I have tirelessly researched. Lets me get the favor back in return one day. Working together not against helps our profession grow.

**In what ways do you participate in your local community to help others?**

I am currently Board president of the Ocean County YMCA and donate countless hours of time to this cause. It's so important for young people to have a safe place to go before and after school. A strong community center allows student athletes a place to grow and compete. That's something I enjoyed growing up and hope to make it even better for the community and my children.

## What changes do you foresee in the accounting profession of the near future (3-5

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I hope to join the state board committee's to help shape laws with the lawmakers. It's a very important part of the accounting profession that is often overlooked.

### What is your career philosophy?

If you work hard, you will see the results eventually. Never give up no matter how hard the issues are. You can always find the answer.

### Describe one person who has been an important mentor to you and how that person helped change your life.

Besides my mother and father you I adore and helped me grow to I am today. I look back to high school to my swim coach Bruce Madden. He helped me really grow and learn the meaning of hard work and training. After what you did in the pool everything else in life seemed simple.

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