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toward helping small business owners. CashSage allows business owners to see quickly how to increase available cash and to see by how much they can help increase it ...

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A new cash flow solution from financial information company [Sageworks](#) is geared toward helping small business owners. [CashSage](#) allows business owners to see quickly how to increase available cash and to see by how much they can help increase it through small changes in key business drivers.

With CashSage, owners can now:

- Automatically sync monthly financials from QuickBooks online to quickly analyze cash flow.
- View and adjust 6 key financial metrics to immediately see how possible changes in these business drivers can impact available cash.
- Benchmark the company's performance against Sageworks' industry database.
- Receive monthly industry-specific recommendations on how to improve each metric.

Alex Pan, product manager with Sageworks, noted, "Business owners are interested in cash and how to increase it. We created CashSage to easily show how much cash they could increase and how to go about doing it for their specific industry."

CashSage provides a dashboard where business owners use sliders to immediately see how changes in key performance indicators can increase cash. These indicators include sales growth, overhead growth, net profit margin, accounts receivable days,

accounts payable days and inventory days. CashSage also provides automated

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Small Business

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