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Mary Girsch-Bock • Sep. 18, 2017



## Zoho Inventory Management

[www.zoho.com](http://www.zoho.com)

Designed for growing businesses, suppliers and retailers, Zoho Inventory is a part of the Zoho Cloud Software Suite that offers Accounting, CRM, Inventory Management, and other applications. The Zoho Inventory application offers complete inventory management capability, purchase order and sales order management, integrated

shipping options, multi-channel integration and multiple warehouse management

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Inventory also gives the user an option to import customer, item and item groups detail with the help of an CSV file.

In order to meet the need of growing business, Zoho Inventory also supports features like; Warehouse Management, Bar Coding, Serial Number Tracking, Drop-shipment, and Backordering. Users can maintain inventory in multiple locations and by enabling the single tracking feature, they can identify and keep track of each item in their inventory. Users may even choose to record items by scanning the bar codes however, the application does not support generating a bar code at present.

Zoho Inventory includes kitting/bundling capability using which the users can build simple kits and sell the resultant items as a bundle, purchase kits and sell items individually, or create simple assemblies, which would be tracked as a composite item. Zoho Inventory uses price lists that enable users to create specific pricing lists for certain customers, offer an across the board price reduction, or offer special pricing levels as desired. Price lists can be attached directly to a specific customer or vendor, or used with a sales transaction. Only one selling price can be permanently attached to each item or item group created. Though there is no direct option for volume pricing, product users can assign special discounts or reduced pricing using the price lists that were mentioned earlier.

Zoho uses FIFO as their default inventory valuation method. Zoho Inventory offers a decent amount of reporting options, including an excellent dashboard overview that displays sales activity, low stock items, top selling items, and number of active sales orders. A good selection of inventory reports are also available, including Product Sales Report, Inventory Details, Product Purchase Report, Sales Order History, and an Inventory Valuation Summary. All reports can be viewed on screen, printed, or exported as an XLS file, a CSV file, or saved as a PDF.

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section helps to address common concerns, and both blogs and forums are available for users to access and participate in. Zoho also offers weekly webinars, with users able to register directly from the website. A series of Essential Business Guides are also available from the Zoho website.

Although best suited for growing businesses and retailers with a robust online e-commerce presence, Zoho Inventory helps the small startups by providing a freemium plan. Paid version is available in three editions; Basic, which supports 100 online orders, up to two warehouses, and 10 users, and is available for \$29.00 per month. The Standard edition is \$79.00 per month and supports up to 10,000 online orders, 5 warehouses and up to 15 users.

## **2017 Rating – 4.5 Stars**

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