## **CPA** Practice **Advisor**

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ImagineTime Time and Billing can be used as a stand-alone time and billing application or in conjunction with other Imagine Time applications for a complete practice ...

Mary Girsch-Bock • Nov. 21, 2017



## From the 2017 reviews of Time Management systems.

Well suited for both accounting firms and legal firms of just about any size, ImagineTime Time and Billing can be used as a stand-alone time and billing application or in conjunction with other Imagine Time applications for a complete practice management solution.

ImagineTime is available as a traditional desktop product, or users can choose to access the application via the cloud. Mobile apps are also available for both iOS and Android devices, with users able to easily access client information from anywhere Users can also email invoices directly from iPhones and iPads as a PDF. Similar functions for Android devices are coming soon.

Firms can choose to utilize the pared down ImagineTime Lite menu, which offers basic menu options for firms with less demanding needs, or use the standard menu, which offers access to the complete menu of ImagineTime features and options. Both menus utilize a ribbon style menu, with the menu completely customizable as well.

## ImagineTime Time and Billing

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All billing and invoicing is completed from the Billing Dashboard, which provides users with access to vital billing and invoicing functions such as bill generation, viewing and emailing invoices, deleting invoices, or processing write-offs. ImagineTime creates five bill types, Detail Slip, Narrative Slip, Progress Bills & Final Bills, Fixed Fee Retaining/Recurring Bills, and SuperBills, with SuperBill templates available. The Invoice Format & Design screen allows user to customize invoices for clients, with the ability to add a logo, change fonts, add or delete columns, and add footers or payment stubs to an invoice. Users can post invoices after they have been previewed or printed. Invoices can be emailed from the posting screen.

ImagineTime's reporting option offers a list of all available reports by category, with categories including Client and Contact Lists and Reports, Time & Expense Reports, Pre-Billing Reports, Invoice & Payment Reports, Client & Staff Performance Reports, and several other options. Clicking on a category will display the available reports in that category, with detailed description of the report on the right side of the reporting screen. ImagineTime offers an excellent selection of client reports, such as a Client Aging Report, a Client Snapshot Report, and Due Date Report. Both Staff and Client Activity reports are available as well, with users able to include chargeable or non-chargeable time or use a combined option to include both. To track time proactively, users can run daily or weekly Time & Expense reports, as well as an Invoices/Payments report. The Daily Totals report is also a good management tool, providing management with a staff listing of all billed totals for the specified period.

ImagineTime offers users two levels of QuickBooks integration; Basic which includes A/R integration only, or Advanced, which offers complete synchronization with subsidiary ledgers, which allows users to post invoices created in ImagineTime directly to QuickBooks. A QuickBooks import utility is also available that allows users to import customer names and other data directly into ImagineTime from

QuickBooks. The product also integrates with several popular tax software

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levels of support; Silver, which includes 6 technical support calls, Gold, which includes 15 support calls, and Platinum, which offers unlimited support calls. All support plan levels offer product updates throughout the year. Support is also available on a per incident basis as well.

ImagineTime is a comprehensive time and billing application that also offers complete practice management capability. Ideal for firms that require more detailed time and billing options, ImagineTime pricing varies, depending on the deployment method chosen. ImagineTime Cloud starts at \$30.00 per user per month, with addon modules extra. The desktop version starts at \$295.00 for a single user, with additional modules and users priced separately. Online training videos are available for virtually all aspects of the program.

## 2017 Overall Rating – 5 Stars

Firm Management

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