CPA

Practice **Advisor**

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AccountantsWorld Website Relief

AccountantsWorld

www.accountantsworld.com

888-999-1366

From the 2019 reviews of website building systems for accounting firms.

Website Relief from AccountantsWorld is part of their Power Practice System, with all applications designed to integrate seamlessly. Website Relief, like all AccountantsWorld applications is a good fit for small to mid-sized accounting firms, and works best when coupled with other AccountantsWorld applications, though Website Relief can also be used as a stand-alone web building resource if desired.

Website Relief offers accounting firms a variety of professionally designed themes to choose from, with a wide selection of quality images to utilize on the website. Users

can also upload their own images and media to include on any website created. In

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Website Relief also includes a variety of handy calculators that clients can access from the website including financial, paycheck, and tax calculators. Additional pages such as Partner Profiles, Services, FAQs, and Testimonial are available as well. Users can also customize these pages by adding tables, custom links, images, and videos if desired. Custom logos can also be uploaded and used on any website created.

Website Relief allows firms to use an unlimited number of pages for their website, with users able to create custom pages to be used on the site as well. The editor option allows users to review and edit content, format existing content, or customize the current content to better suit their needs. Firms also have the option to create and maintain a blog on their website, with both video and animation capability available. In addition to the newly created website, Website Relief users will also receive personalized email for the entire firm, and a free domain name.

Website Relief users can manage their website directly from the dashboard that provides quick access to all related site information along with the website editor, where users can easily add, edit, or delete content on any of the website pages.

Website Relief offers a variety of forms that customers can access from the website, including a contact form that potential clients can use to request a quote for services. A newsletter sign-up form can also be displayed on the website.

Website Relief integrates with popular social media sites including Facebook, LinkedIn, and Twitter, and SEO is available, with users able to submit their websites to various search engines such as Google, Bing, and Yahoo. AccountantsWorld also includes tutorials about SEO for those that wish to understand the basics. Integration with Google Maps is offered in Website Relief, so firms can provide a map and directions to their office, and integration with Google Analytics is available to track web visits and traffic. A free, basic listing in a tax directory is available to

anyone that purchases Website Relief, with the option to upgrade to a premium

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If used as part of the AccountantsWorld Power Practice System, Website Relief users also have access to an unlimited number of client portals that can be used on the newly created website, allowing firms and clients to share confidential documents securely. The Power Practice System includes Accounting Power CAS, Cloud Cabinet, After-the-Fact Payroll, and Practice Relief. Website Relief can also be purchased as a stand-alone website building application if desired. Those interested in Website Relief can contact AccountantsWorld for current pricing.

2019 Rating 4.75 Stars

Firm Management

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