CPA

Practice **Advisor**

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By Bryan Kesler, CPA

CPAs have been long revered as trusted and competent economic advisors for entrepreneurs and businesses in achieving their financial milestones. As reliable monetary advisors, CPAs are meant to help their clients solve complex accountancy problems and maintain a certain standard of quality while delivering their services.

Financial roadblocks faced by individuals and businesses have changed with evolving times. As the world is progressing by embracing a more technology-centric and internet-friendly approach in 2021, CPAs are required to follow suit to stay relevant and resourceful in the accounting industry.

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1. Display Your Professional Competence

CPE is recognized as a reliable toolkit that CPAs can use to exhibit their expertise in the field to potential employers. Once the days of using a CPA review course to learn accounting material are over, it's important to immerse yourself in a wide-range of accounting topics with CPE. Accountants with adequate CPE credits are more likely to be trusted by employers.

These credits work as an assurance stamp on your experience and management skills. It lets employers know of your adept communication skills at presenting solutions to combat arising accountancy hurdles faced by businesses daily.

2. Rethink Your Dormant Skills

The hurdles faced in 2020 have given the world some perspective about the uncertainty of the situation. As the pandemic continues to rage unabated, there is a growing need for industry professionals to revise their existing skills and stay ahead of the curve.

In these trying times, CPE training can help you reconnect with crucial skills such as strategic decision-making and problem-solving. The courses help employees revive and polish the unused skills they've gathered over the years and find ways to apply them in practical situations.

Having sufficient CPE credits keep accountants acquainted with the relevant competencies. These courses also render an anchor to unlearn outdated skills and reskill with in-demand knowledge tools.

3. Tech CPE Courses Ready You for the Future

There's no denying that 2021 is going to be the year with truly digitized services. The pandemic has brought about an immediate need to equip accounting professionals

with future-centric skills.

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better spot to leverage these technologies to perform better professionally. All in all, information technology is set to change how businesses function worldwide, accounting included.

4. Network With Your Peers

CPE training provides accountants with ample opportunities to get to know their fellow professionals. It works as a level-playing field for them to utilize their capabilities in real-life scenarios. Provided you know how to network properly, your peers can be particularly helpful when you are invested in your course prep.

CPE courses often offer you a vibrant community of experienced accountants who can substantially contribute to your professional development. They are usually the kind of learners striving to gain similar insights and knowledge as you! Leverage that.

5. Become a Master of All Trades

As aforementioned, CPE credits are a solid indicator of your professional aptitude. Enrolling in a CPE course opens new doors for you to get innovative with finding the right solutions to the often complicated financial bricks thrown your way.

CPE courses empower you with the right mindset and resources that can help you understand and process data more efficiently to bring out actionable conclusions. As a certified accountant with a robust CPE history, you can be a critical figure in influencing the company's financial standpoint to a great degree.

6. Enrich Your Teammates With the Right Competencies

According to an old proverb, the more knowledge you impart, the more it grows. The skills you acquire from your CPE courses are only as good as they are applied.

As you advance in your career as a CPA, you have the opportunity to empower your

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In Conclusion

2021 marks a new era of beginning for everyone and has a lot in store for the rapidly developing accounting industry. CPAs have long been trusted with handling budgets of a small business to intimidating financial records of the big leagues. However, remaining skillful in a profession takes effort and dedication.

CPE courses are impactful for accountants looking to reach their untapped capabilities.



Bryan Kesler is a renowned CPA exam mentor and also the founder of CPA Tutor Boost. He aims to provide affordable tutoring solutions to smart accountants struggling to pass the CPA exam. Find his resources and connect with him at cpatutorboost.com.

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