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Women in Accounting

As new generations of accounting professionals aspire to leadership roles in the profession, it is inspiring to look to those who have attained those ranks ahead of them. The AICPA and CPA Practice Advisor partner each year to honor ...

Jun. 08, 2022

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Kimberly Ellison-Taylor, CPA.CITP, CGMA, CISA

2022 Most Powerful Women in Accounting

Chief Executive Officer

KET Solutions, LLC

Twitter: <https://twitter.com/kellisontaylor>

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4. The work she does is influential and is having a positive impact on the accounting profession as a whole.

PERSPECTIVES

What do you feel is the most important issue facing the accounting profession today?

Talent Management, Diversity, Equity, and Inclusion and Transformation are the most important issues facing the accounting profession today. Yes, we can and must leverage technology, however, the reality is that we are a people based profession. I noted people related concerns first because without a focus on these areas, business growth, change management, operational excellence, and analytics will be significantly more difficult to achieve—if at all. Pre COVID, we had work to do to better connect, engage, and inspire an inclusive teams. In a post COVID-19 environment, work environments will include hybrid team members. We can't have a business as usual approach if we want to be the profession of choice.

What one thing would you recommend accountants do to prepare for the future?

Review the various technologies and determine the one or two that will help you further differentiate your services, brand and market presence. Clients and customers are challenged to mitigate and avoid disruption in an increasingly uncertain and fast paced environment. As a trusted advisor, we must reinvent and reimagine the services that we provide that will help us look around corners. Technology is a non-negotiable differentiator. Its strategic value can't be overstated.

What one skill or experience would you recommend that young women getting started in the accounting profession master?

Self-advocacy is a skill set I would recommend as it covers many areas. Mastering

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Accounting • Technology

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