

Expense Management Outlook **2014**



March 5, 2014

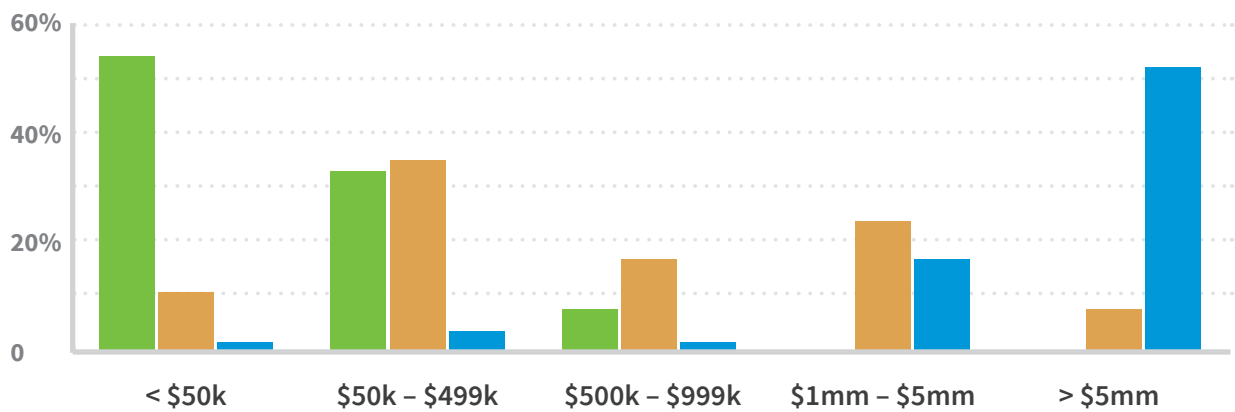
In February 2014, Certify conducted a survey asking businesses how they currently manage their T&E expenses and whether they are considering changes to their current system. This infographic illustrates the information Certify received in the survey responses.

This data was collected from 2.11.2014 through 2.19.2014, and included responses from Finance professionals and CFOs for small, mid-sized, and large enterprise businesses based in North America.

COMPANY SIZE (EMPLOYEES)

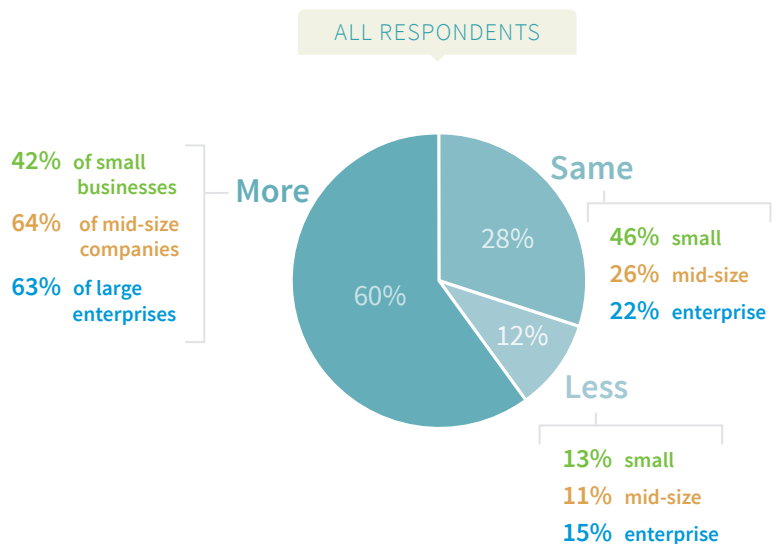
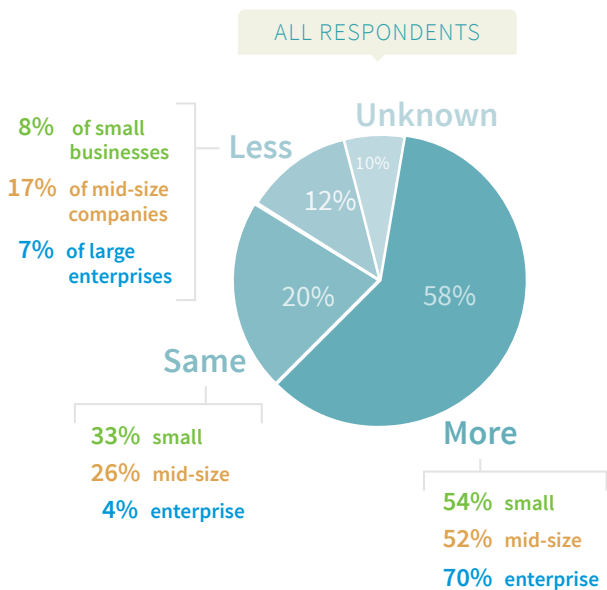
- Small < 50
- Mid-Size 50 – 1000
- Large (Enterprise) > 1000

Annual T&E Spend by Company Size

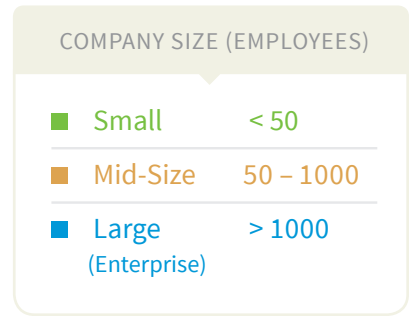
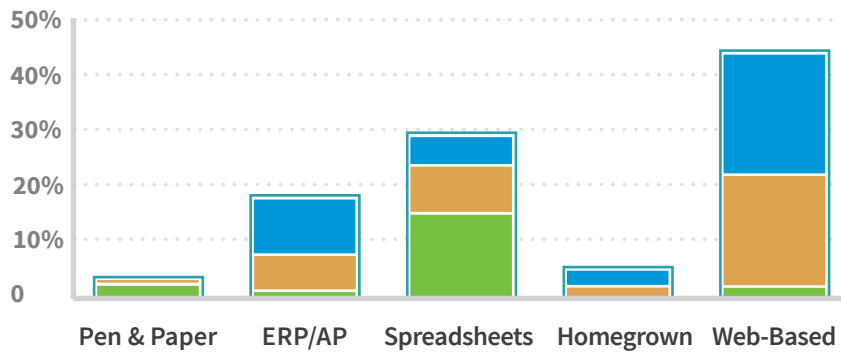


Travel Spend, 2013 vs. 2012

Projected Travel Spend, 2014 vs. 2013

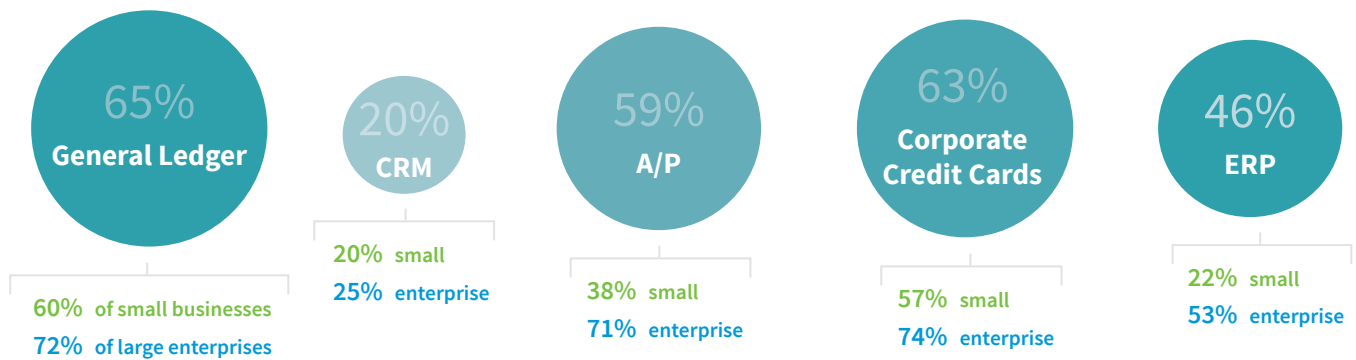


Current T&E Management System

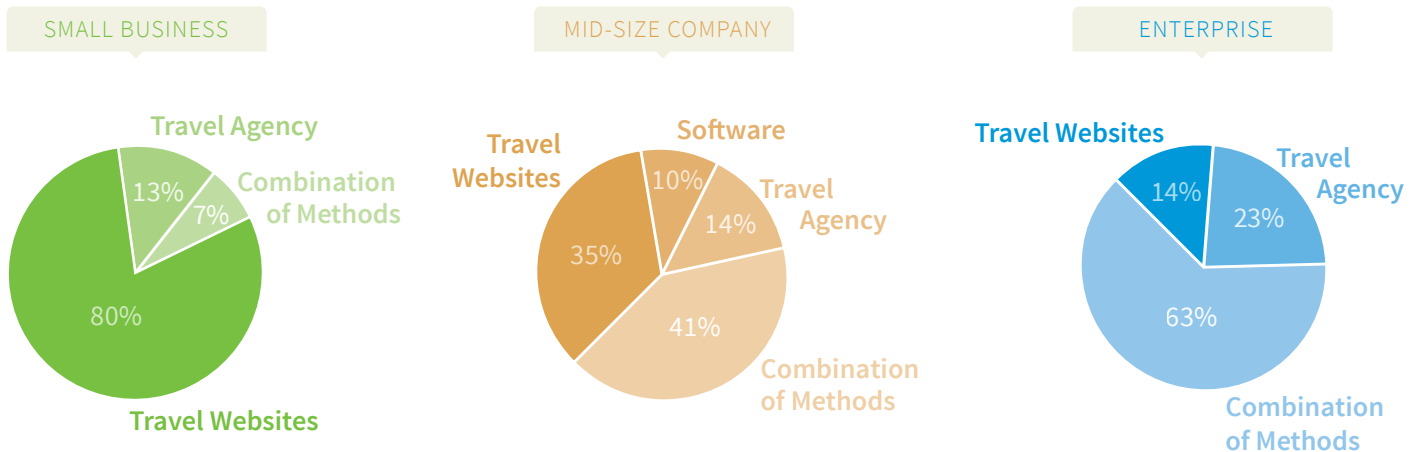


Integrations

ALL RESPONDENTS

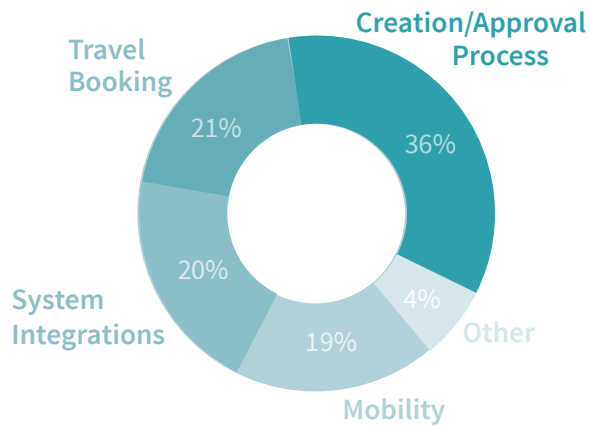


Travel Booking Methods

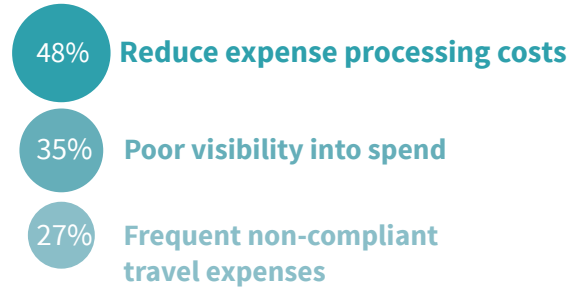


ALL RESPONDENTS

Most Critical Area to Improve



Pressures Driving T+E Management Improvement



T&E Pain Points

Employee failure to submit reports on time

46%

Employees losing paper receipts

37%

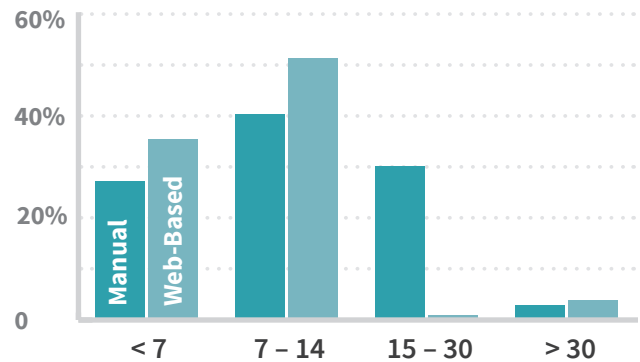
Time to review and approve reports

35%

Reviewing for policy violations

27%

Reimbursement Time Line (Days)



ABOUT CERTIFY



Certify is a full-service travel and expense management company that makes expense reporting easy. Certify automates the creation of the expense report for the employee, providing online review and approval process for managers, and streamlining the processing and reimbursement process for accountants.

Each year, Certify conducts a survey asking businesses about their current T&E management process and publishes the results.