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Dec. 18, 2019

Be a Better Income Tax Advisor: Tax Planning Tips You Need to Know.

Tax accountants offer suggestions and advice to clients regularly, but many are missing the opportunity to focus on tax planning as a service, separate from the preparation of the tax returns. In this session you'll learn how tax planning can expand your service offerings, how to communicate this service area to your clients, how to charge for the planning service, and how your relationships with your tax clients will improve.

Panelists:

- Jackie Meyer
- Marty McCutchen
- Jim Buffington

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