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Jackeline Velez, MBA – 2020 20 Under 40 Honoree

Director, US Hispanic

Xero

<https://www.xero.com/us/hispanic>

Career highlights:

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Xero. Jackeline will oversee the new vertical and help advisors and small businesses break down barriers to understand the power of the Xero platform. The team provides support across Xero's communities with a strong Hispanic-owned business presence by providing resources such as translated content, training and events. Outside of work, Jackeline practices yoga and meditation daily and is an advanced student of Dr. Joe Dispenza.

Favorite books/websites/podcasts/speakers:

Books:

- Becoming Supernatural by Dr. Joe Dispenza
- Biology of Belief by Bruce Lipton
- Ask and it is Given by Esther and Jerry Hicks
- Be here Now by Ram Dass

Speakers:

- Dr. Joe Dispenza
- Esther Hicks
- Gregg Braden

Podcasts:

- Broken Brain
- The Genius Life

[See all of the 2020 "40 Under 40" honorees.](#)

Accounting

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