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Zachary Gordon, CPA – 2021 40 Under 40 Honoree

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healthcare, fintech, cannabis and tech startups. I learned quite a bit about fundraising, setting up internal control frameworks, developing processes and investor reporting, and scaling up a business via automation and optimization. I also founded the Cannabis Committee for the NYSSCPA, the first committee of its kind in the country. I decided to come back into public accounting to co-lead a cannabis practice and modernize a client accounting services practice. I have spent my time since working with cannabis, crypto, family office and other clients on tax, operational, compliance and financial modeling.

What are you doing to make a difference in the profession, your community, the world?

I am an active member of the AICPA and NYSSCPA, serving on the Board of the NYSSCPA as well as multiple committees. I am passionate about educating those in and outside the industry on its evolution. I have been published in many publications, including Accounting Today, CPA Trendlines, Cannabis Industry Journal, Tax Stringer, Law360 and Yahoo! Finance. I have spoken across a multitude of conferences and podcasts on items including cannabis, emerging technologies, and cryptocurrency/blockchain technology. I have been a volunteer with Big Brother Big Sister NYC since 2014 and hold regular "office hours" with startup founders via CoFounders Lab.

Favorite books/websites/podcasts/speakers/bloggers:

- CPA Practice Advisor
- Accounting Today
- AICPA publications
- Barry Melancon
- CPA.com

What do you like best about the accounting profession?

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