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Alisha Jernack, CPA – 2021 40 Under 40 Honoree

Partner

Mazars UAS LLP

www.mazars.us

Career highlights:

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Alisha's professional experience are myriad, but some of her professional highlights include:

- Being a curriculum leader, instructor and career coach for her firms learning and development programs, including global Mazars training programs; and in talent recruitment
- Deepening her client relationships and contributing to topline revenue growth by executing on innovative advisory strategies and generating new business leads
- Involvement with prospecting, targeting and in writing and delivering on new business proposals

What are you doing to make a difference in the profession, your community, the world?

Professionally, Alisha is a member of the NJCPA Ocean/Monmouth Board of Directors, part of the Student Programs and Scholarships Committee. Additionally, she recently completed a four-year term as student mentor.

Personally, Alisha dedicates time with her family to various charitable organizations Multiple Scleroses, Cancer and Suicide Prevention; all of which are near and dear to her heart. Alisha's family has formed a team for Walk MS and their team has raised more than \$16,000 annually. Alisha walks with her husband, their German Shepherd and is surrounded by family members in walking for MS and Suicide Prevention each year.

Favorite Author: Tim Ferris.

What do you like best about the accounting profession?

Having the ability to make a difference for privately owned business owners by acting as their trusted advisor and thinking beyond just the numbers to understand

their holistic goals, objectives and collaborating to develop a plan for long-term

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