CPA

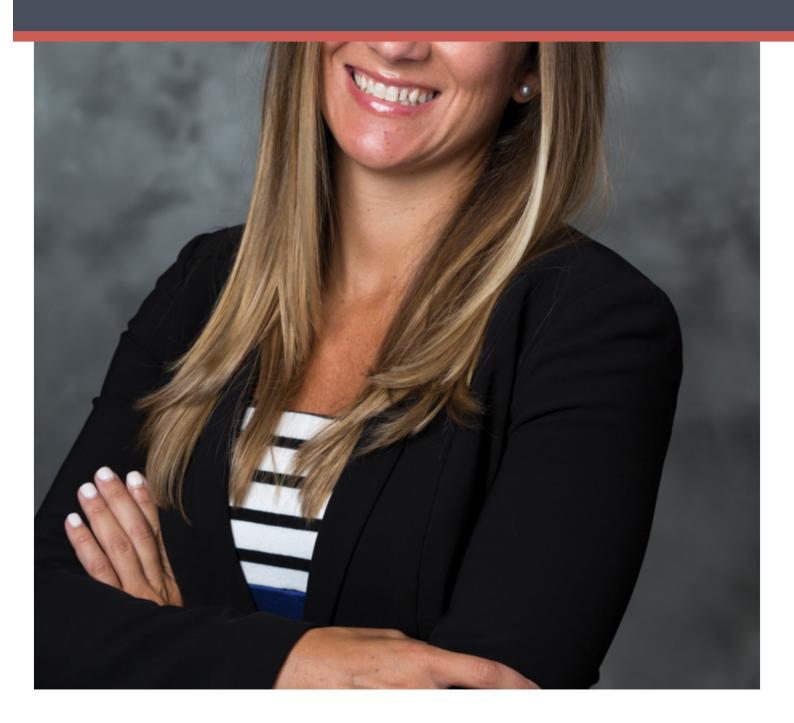
Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



Alisha Jernack, CPA - 2021 40 Under 40 Honoree

Partner

Mazars UAS LLP

www.mazars.us

Career highlights:

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Alisha's professional experience are myriad, but some of her professional highlights include:

- Being a curriculum leader, instructor and career coach for her firms learning and development programs, including global Mazars training programs; and in talent recruitment
- Deepening her client relationships and contributing to topline revenue growth by executing on innovative advisory strategies and generating new business leads
- Involvement with prospecting, targeting and in writing and delivering on new business proposals

What are you doing to make a difference in the profession, your community, the world?

Professionally, Alisha is a member of the NJCPA Ocean/Monmouth Board of Directors, part of the Student Programs and Scholarships Committee. Additionally, she recently completed a four-year term as student mentor.

Personally, Alisha dedicates time with her family to various charitable organizations Multiple Scleroses, Cancer and Suicide Prevention; all of which are near and dear to her heart. Alisha's family has formed a team for Walk MS and their team has raised more than \$16,000 annually. Alisha walks with her husband, their German Shepherd and is surrounding by family members in walking for MS and Suicide Prevention each year.

Favorite Author: Tim Ferris.

What do you like best about the accounting profession?

Having the ability to make a difference for privately owned business owners by acting as their trusted advisor and thinking beyond just the numbers to understand

their holistic goals, objectives and collaborating to develop a plan for long-term

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

 $\hbox{@ }2024$ Firmworks, LLC. All rights reserved