CPA Practice Advisor

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Wollich in Accounting

As new generations of accounting professionals aspire to leadership roles in the profession, it is inspiring to look to those who have attained those ranks ahead of them. The AICPA and CPA Practice Advisor partner each year to honor ...

Jun. 08, 2022



Elizabeth Pittelkow Kittner, CPA.CITP, CGMA, DTM

2022 Most Powerful Women in Accounting VP of Finance & Human Resources International Legal Technology Association Twitter: https://twitter.com/pittelkow

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- 3. She is a mentor, sponsor, and a role model, someone who stands out in her ability to encourage and help those around her thrive and flourish.
- 4. The work she does is influential and is having a positive impact on the accounting profession as a whole.

PERSPECTIVES

What do you feel is the most important issue facing the accounting profession today?

Talent acquisition and retention is the most important issue facing the accounting profession today. Organizations should work with employees to determine how to align organizational values with employees' values to be beneficial to both the organization and employees. Some ideas organizations can consider prioritizing are fair compensation, benefits, flexibility in hours and location, career advancement opportunities, skills development, mental health support, and sufficient paid time off.

What one thing would you recommend accountants do to prepare for the future?

Be curious about everything! Feed your curiosity by asking questions, reading, and learning! Asking questions gives you information and shows you care; reading and learning are lifetime activities to keep your knowledge relevant.

What one skill or experience would you recommend that young women getting started in the accounting profession master?

I recommend honing your communication skills, which will enable you to articulate your knowledge and abilities, allow you to develop strong interpersonal connections with others, and empower you to be a voice for those who need your help and advocacy.

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