CPAPractice **Advisor**

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Katie Cohodes – 2022 20 Under 40 Top Influencer



Marketing Manager
Armanino LLP
https://www.armaninollp.com/

Katie Cohodes is an energetic and positive leader in the accounting industry. She started her career in 2014 at Weinstein Spira as the firm's first marketing hire. In 2022, Katie joined the wickedly smart team at Armanino LLP, a top 20 accounting and consulting firm, as a tax marketing manager responsible for demand generation.

Throughout her time in the industry, Katie has been involved with the Association for Accounting Marketing as a volunteer, conference chair, Board of Directors (BOD) member and President of the BOD. She has been presented several awards from the Association for Accounting Marketing for their Marketing Achievement Awards, in addition to being named Rookie of the Year in 2016.

See all of the 2022 "40 Under 40" and "20 Under 40" honorees.

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