## **CPA**Practice **Advisor**

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## David Cristello – 2022 20 Under 40 Top Influencer



Founder and CEO

Jetpack Workflow

https://jetpackworkflow.com/

David Cristello is a game-changer, ushering new ideas into accounting, a profession that's been around for thousands of years.

He's an innovator, leading the development of Jetpack Workflow, an award-winning workflow software for accounting and bookkeeping firms. As a non-technical founder, David relied on customer-centric ideas and empathy to help pre-sell and then grow the company from a spare-bedroom idea to being ranked on the Inc. 5000 (#676) within the first four years of operation.

He produces and hosts a popular podcast series, "Growing Your Firm," and is a respected writer of blogs and eBooks, and co authored the best-selling, "Double Your Accounting Firm: Lessons Learned on How Top Firms Grow Faster, Build Stronger Teams, and Increase Profit." In a focused and impactful way, David is helping others embrace the modernization and changes that are redefining the accounting industry.

See all of the 2022 "40 Under 40" and "20 Under 40" honorees.

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